

CBS Reality Casting Privacy Policy
Effective date: October 1, 2018

1 Scope

- 1.1 CBS Broadcasting, CBS Studios Inc.** and their affiliates (collectively, “**CBS**”) are committed to protecting your privacy. CBS owns, operates, or provides access to these online auditions (the “**Online Auditions**”) in connection with the casting and production of the applicable programming (the “**Program**”). This Privacy Policy describes, among other things, the types of information collected about you when you visit the Platform; how your information may be used and when it may be disclosed; how you can control the use and disclosure of your information; and how your information is protected.
- 1.2** By using any of the CBS Online Auditions, you consent to the terms of this Privacy Policy. This platform (the “**Platform**”) and the CBS Online Auditions are for a general audience and are not targeted to children.
- 1.3** This Privacy Policy applies to all users, including both those who use the Online Auditions without being registered and/or those who have registered with the Platform to create a profile and/or upload an online audition (collectively, “**User**”). This Privacy Policy applies to all information collected about you by CBS through the Platform. Please review this Privacy Policy carefully. **If you do not agree with this Privacy Policy, you should immediately stop participating in the Online Auditions.**
- 1.4** The Online Auditions may allow you to submit or transmit audio, video, text, or other materials, including so-called “user generated content” (collectively, “**User Submissions**”), which is subject to the Terms of Use. Please remember when you provide User Submissions, you grant to CBS and its affiliates and partners a non-exclusive, worldwide, royalty-free, perpetual, irrevocable, fully sublicenseable license to use, reproduce, archive, edit, translate, create derivative works of, make available, distribute, sell, display, perform, transmit, broadcast and in any other way exploit those User Submissions, and any names, images, voices, likenesses and other identifying information of persons that is part of those User Submissions, in any form, media, software, or technology of any kind now known or developed in the future, including, without limitation, for developing, manufacturing, and marketing products. You should also be aware that CBS may also engage a third party to provide some of the services associated with the Online Auditions. This third party will collect and host the information that you submit to CBS but will not use any of this information for purposes other than providing the service.

2 Information Collected

- 2.1 Information you provide directly to CBS.** This Platform may collect different types of information when you apply for casting in the Program (including registration in order to create an audition profile), access various content or features, or directly contact CBS including:
- 2.1.1** Contact information, such as name, email address, postal address, phone number, facsimile number, and mobile number;
 - 2.1.2** User name, password, and password reminder questions and answers;
 - 2.1.3** Age and date of birth;
 - 2.1.4** Other demographic information, such as gender and job information;
 - 2.1.5** Criminal history;
 - 2.1.6** Medical history;
 - 2.1.7** Public information, including profile information, you provide to CBS for publication, such as your user name, comments, likes, interests, status, pictures and the address of your website;
 - 2.1.8** Communications preferences;
 - 2.1.9** Contact information about others when you provide information about others or refer a friend to a particular website or service (note: such information is used solely to facilitate the communications requested), and will identify you as the person making the referral;
 - 2.1.10** Information posted in community discussions and other interactive online features;
 - 2.1.11** Correspondence you send to us;
 - 2.1.12** Information collected about you offline (including via facsimile, mail, or in person); and

- 2.1.13** If you access the Platform or Online Auditions through a third-party connection or log-in, your user submitted information, which will be governed by this Privacy Policy, may also include:
- a) Your user ID and/or user name associated with that third-party service;
 - b) Any information/content you have permitted the third party to share with CBS; and
 - c) Any information you have made public in connection with that third-party service (collectively, "**Third Party Information and Content**").

2.2 Information CBS collects automatically. This Platform may collect certain information automatically, including:

- 2.2.1** Your device type and settings, software used and browser type and operating system;
- 2.2.2** Your Internet Protocol (IP) address, which is the number automatically assigned to your computer whenever you access the Internet and that can sometimes be used to derive your general geographic area;
- 2.2.3** Websites or other services you visited before and after visiting the Platform;
- 2.2.4** Web pages and advertisements you view and links you click on within the Platform;
- 2.2.5** Unique identifiers and connection information, including mobile device identification numbers (e.g. Apple's Identifier for Advertising IP (IDFA) or Google's Android Advertising ID (AAID)) and internet connection means (e.g. mobile operator, ISP, Wi-Fi connection) that can identify the physical location of such devices in accordance with applicable law;
- 2.2.6** Information collected through cookies, web beacons, and other similar technologies;
- 2.2.7** Information about your interactions with audio and video content, such as the type of content listened to (including music applications such as iTunes, Spotify and Last.fm) and content viewed, and information about your interactions with email messages, such as the links clicked on and whether the messages were opened or forwarded;
- 2.2.8** With your consent, your bandwidth speed and information about the software programs installed on your computer including registry key information; and
- 2.2.9** Standard server log information.

2.3 Information CBS obtains from other sources. Where permitted by applicable law, CBS may collect information about you from other sources, including through interactive applications (e.g., mobile devices, third party services, and embedded audio and video players), from co-branded partners and websites (e.g., on CBS' Facebook pages), and from commercially available sources (e.g., data aggregators and public databases). The following are examples of information CBS may collect from other sources:

- 2.3.1** Name, postal address, and telephone number;
- 2.3.2** Demographic data, such as age, gender, and income level;
- 2.3.3** If you access third party services (e.g., Facebook, Google+ or Twitter) through a CBS service, or if you access a CBS service via a third party service, your username and password for those services and other information available about or collected from you on those services;
- 2.3.4** Your interests and purchase behavior;
- 2.3.5** Publicly-observed data, such as activities on blogs, videos, and other online postings; and
- 2.3.6** Other navigation data, such as websites visited and advertisements viewed or clicked on.

2.4 This Privacy Policy does not cover the practices of third parties, including those that may disclose information to CBS, and their use of your information is governed by the privacy policies of such third parties.

2.5 Combining Information. Please note that all of the information CBS collects about you may be combined, including to help CBS tailor its communications to you and to develop rich online content and services across the Platform.

3 Use of Information

3.1 Your information will not be made publicly available through the Platform, and will only be visible to CBS, its business partners (e.g., production companies, advertisers, marketing agencies, etc.) and CBS representatives associated with the Online Audition. Your personal information will only be

shared with non-affiliated third parties when CBS believes sharing is permitted by you or authorized by this Privacy Policy. Third Party Information and Content may be publicly available according to the permissions you grant to the third party site, the applicable policies of the third party and the terms and conditions and/or terms of use for the third party site.

- 3.2 CBS only uses identity verification information, such driver's license numbers, social security numbers, or comparable national identifiers as necessary for fulfilling a service or as otherwise allowed by law.
- 3.3 CBS generally uses information CBS collects about you to:
 - 3.3.1 Facilitate the auditions, including sharing your personal information with certain business entities that CBS works with, for example, in connection with the Program, such as producers, broadcasters, casting directors, and consultants;
 - 3.3.2 Fulfill your requests for products, services, and information, including to send you electronic newsletters, and/or inform you of upcoming audition or casting opportunities;
 - 3.3.3 Provide you with electronic newsletters, information, special offers and promotional materials on behalf of CBS, companies within the CBS corporate family, and third parties, in accordance with applicable law, subject to your right to withdraw consent provided in the "Your Choices" section of this Privacy Policy;
 - 3.3.4 Analyze the use of the Platform and information about visitors to the Platform to understand and improve the CBS service offerings and, in accordance with CBS' sharing policies, discussed below, to produce or disclose anonymous or aggregated data and statistics that might help third parties develop their own products and service offerings;
 - 3.3.5 Customize the content you see when you visit the Platform;
 - 3.3.6 Develop and provide advertising tailored to your interests, subject to your right to withdraw consent provided in the "Your Choices" section of this Privacy Policy;
 - 3.3.7 Prevent potentially prohibited or illegal activities and otherwise in accordance with CBS's Terms of Use, including restrictions of the use of software to remove, modify, disable, block or otherwise impair any advertising in connection with the Platform;
 - 3.3.8 Verify all information you provide to CBS for purposes of compliance with the Audition rules for the particular Program;
 - 3.3.9 For any other purposes disclosed to you at the time CBS collects your information, pursuant to your consent or as otherwise authorized by law; and
 - 3.3.10 To contact you. CBS may periodically send promotional materials or notifications related to the Platform. If you want to stop receiving promotional materials, follow the unsubscribe instructions. There are certain service notification emails that you may not opt-out of, such as notifications of changes to the Platform or policies. If you have installed a mobile app and you wish to stop receiving push notifications, you can change the settings either on your mobile device or through the app.

4 Disclosure of Information

CBS is committed to maintaining your trust and CBS wants you to understand when and with whom CBS may share information collected about you.

- 4.1 **With Your Consent.** With your consent, CBS may share your contact information with third party marketing partners. For example, services CBS utilizes such as ZDNet.com and TechRepublic.com offer free access to relevant services (e.g., webcasts and white papers) if you allow your information to be shared with third parties so that they can contact you by email, telephone, postal mail or other common communication methods about their products or services.
- 4.2 **Sensitive Information.** CBS may disclose any information contained within or derived from an audition application to third persons connected with the Program and to compile information from third parties in connection with the application process about applicant's private, personal and public life, personal relationships, confidences and secrets with family, friends, significant others, including without limitation: physical appearance; personal characteristics/habits (both physical and mental); medical treatment/history (both physical and mental); sexual history; educational and employment history; military history; criminal investigations, charges and records; personal views and opinions about life, the world, politics, religion, and the like (collectively, "**Sensitive Information**"). CBS may

reveal such Sensitive Information to third parties in the course of the application process. User releases, discharges, and holds harmless CBS and its affiliates from any and all claims and damages arising from such compilation or disclosure of Sensitive Information. Users understand that participating in the Program involves the collection and sharing by CBS of Sensitive Information and that, although CBS takes measures to ensure the security of this information, the circulation of this information may cause Users harm.

- 4.3 Authorized Third Party Service Providers.** CBS shares your contact information with third party vendors who help CBS with specialized services, including customer support, email and text message deployment, business analytics, marketing, suppression list management and data processing. These third parties are allowed to use your contact information to help CBS provide CBS' services and not for any other purpose. Also, authorized third party service providers may collect non-contact information about your visits to the Platform with cookies, web beacons and other similar technologies that may be used to deliver advertisements or marketing tailored to your interests or, in connection with other data about you including data regarding your use of websites, apps or other services over time and across the Internet, to determine the connections that may exist among different devices. For example, if your IP address is associated with multiple devices (such as smartphones, connected TVs, tablets and so on), these services providers may determine that you, as a user, are connected to such devices.
- 4.4 To Allow Third-Parties and Service Providers to Assist in Providing and Managing the Platform.** CBS may make your personal information available to certain third-party service providers, such as contractors, agents, or sponsors, who help manage or are involved with the audition process, for example: developing or supporting products and features; conducting email marketing; or assisting with the administration of the Auditions. These third parties and outside service providers are required to protect non-public personal information entrusted to them and not use it for any other purpose than the specific service they are providing to CBS.
- 4.5 To Allow Social Sharing Functionality.** If you log in with or connect a social media service account, CBS may share your information, including your user name, picture, and likes, as well as your activities and comments with other Platform users and with your friends associated with your social media service. CBS may also share the same information with the social media service provider. By logging in with or connecting your Platform account with a social media service, you are authorizing CBS to share information CBS collects from and about you with the social media service provider, other users and your friends and you understand that the social media service's use of the shared information will be governed by the social media service's privacy policy. If you do not want your personal information shared in this way, please do not connect your social media service account with your Platform account and do not participate in social sharing on the Platform.
- 4.6 Co-Branded Partners.** Co-Branded Partners are third parties with whom a CBS service may jointly offer a service or feature. You can tell when you are accessing a service or feature offered by a Co-Branded Partner because the Co-Branded Partner's name will be featured prominently. You may be asked to provide information about yourself to register for a service offered by a Co-Branded Partner. In doing so, you may be providing your information to both CBS and the Co-Branded Partner, or CBS may share your information with the Co-Branded Partner. Please note that the Co-Branded Partner's privacy policy may also apply to its use of your information.
- 4.7 CBS and Other CBS Businesses.** CBS and other business units of CBS Corporation, CBS' parent company, continue to expand their online presence in order to offer users rich and deep interactive experiences. Where permitted by law, CBS may share information CBS collects about you within the family of CBS and with CBS Corporation, CBS' parent company, and other CBS-affiliated companies, so that CBS can provide you with information about products and services that might interest you, subject to your right to withdraw consent provided in the "Your Choices" section of this Privacy Policy.
- 4.8 Business Transfers.** CBS may share your information in connection with a substantial corporate transaction, such as the sale of a CBS service, a merger, consolidation, asset sale, or in the unlikely event of bankruptcy.
- 4.9 Legal Requirements.** CBS may disclose information about its users, including contact information, to respond to subpoenas, court orders, legal process, and other law enforcement measures, and to

comply with other legal obligations, such as Federal Communications Commission (“**FCC**”) requirements or as otherwise authorized or required by law.

- 4.10 Protect the Platform and Users.** CBS may disclose information to protect and defend the legal rights, interests, and safety of the Platform, other CBS companies, and their employees, agents, and contractors (including enforcing CBS’ agreements); to protect the safety and security of users of the Platform and members of the public; and as otherwise disclosed in the CBS Terms of Use or authorized by law.

5 Your Choices

- 5.1** Your personal information will not be used in a manner different from what is described in the most current Privacy Policy without obtaining your consent. Please note that even if you unsubscribe to promotional messages, CBS may still need to send you communications relating to your use of the Platform, such as service announcements.
- 5.2** You also have choices about whether cookies and other similar technologies are placed on your computer or mobile device. You also may choose to opt out of use of data that CBS-authorized third party service providers or CBS collects about your visits to CBS business partners’ websites that may be used to deliver advertisements tailored to your interests. You may withdraw your consent to your personal information being used and/or shared for the following secondary purposes:
- 5.2.1** To communicate with you for the purposes of providing you with advertising and marketing messages pertaining to additional products or services that may be of interest to you; and
 - 5.2.2** To personalize our advertisements to ensure that such advertisements are of relevance for you.

6 Access

If you choose to share contact information with us, you may have the opportunity to update that information on a CBS service. You also may update or amend your information by contacting us. If you ask CBS to shut down your account or delete your information, CBS will disable your account within a reasonable period of time. Please note that CBS may need to retain some information about you in order to satisfy CBS’ legal and security obligations. For example, some of your information may remain in back-up storage even if you ask CBS to delete it. In some cases, you may be entitled under local laws to access or object to the processing of information that CBS holds relating to you.

7 Protection of Information

CBS is committed to protecting your information. CBS has adopted commercially reasonable technical, administrative, and physical procedures to help protect your information from loss, misuse, unauthorized access, and alteration. Please note that no data transmission or storage can be guaranteed to be 100% secure. CBS wants you to feel confident using the Online Auditions but CBS cannot ensure or warrant the security of any information you transmit to us.

8 Storage and Processing of Information

Your personal information may be transferred to, processed and/or stored in a foreign jurisdiction outside of the jurisdiction in which it was originally collected. As a result, your personal information may be subject to the laws of such foreign jurisdiction and may be accessible without notice to you by the courts, law enforcement and national security authorities of such foreign jurisdiction

9 California Visitors

- 9.1** Residents of the State of California may request a list of all third parties to which the Platform has disclosed certain information during the preceding year for the third parties’ direct marketing purposes. If you are a California resident and would like such a list, please contact us. If you are a California resident under the age of eighteen (18), and a registered user of any website where this policy is posted, you may request removal of content or information you have publicly posted. Please be aware that such a request does not ensure complete or comprehensive removal of the content or information you posted and there may be circumstances in which the law does not require or allow removal.

- 9.2** For all requests, you must put the statement "Your California Privacy Rights" in the subject field of your request and include the name of the CBS service with respect to which you are requesting the information. You must also include your full name, street address, city, state, and zip code. CBS will not accept requests via telephone, postal mail, or facsimile, and CBS is not responsible for notices that are not labeled or sent properly, or that do not have complete information

10 Privacy Protections for Children

This Platform is intended for a general audience and do not knowingly collect or store contact information about children under the age of thirteen (13). This Platform may ask for your full date of birth date to ensure that they are not collecting information from children under thirteen (13) or to identify when additional steps may need to be taken when information has been collected from children under eighteen (18). If CBS has actual knowledge that it collects information from children or offers a service directed toward children as defined under applicable laws, it will comply with those laws.

11 Changes to This Privacy Policy

CBS may update this Privacy Policy to reflect changes in its practices and service offerings. If CBS modifies this Privacy Policy, CBS will update the Effective Date and such changes will be effective upon posting. If CBS makes any material changes in the way CBS uses your information, CBS will notify you by email through the email address you most recently provided to CBS or by prominently posting a notice of the changes on this Platform.

12 Questions

If you have questions regarding this Privacy Policy, please contact us and we will endeavor to respond to your request within a reasonable period of time. You may also submit questions or comments using the postal address listed below:

CBS Broadcasting Inc.
Attn: Law Department, Contracts and Rights (1345/22)
51 West 52 Street
New York, NY 10019
Tel: 212-975-4321
Email: DMDesignatedAgent@cbs.com

LOVE ISLAND – Privacy Policy

1. Introduction

This site (“Site”) is operated by Casting Crane LLC (“Casting Crane”) on behalf of LWT Enterprises, Inc. (“Producer”) to accept, process and administer online services (“Services”) in connection with the television program *Love Island*. (“Program”).

The Site and the Services (as defined below) are for a general audience, and are not targeted to children. Site operators do not knowingly collect personal information from children under 13 years of age. We encourage parents and legal guardians to spend time with their age-appropriate children using the Site but only parents and legal guardians should provide personal information to us. In the event that we become aware that we have directly collected personal information from any child under the age of 13, we will dispose of that information in accordance with the Children’s Online Privacy Protection Act and other applicable laws and regulations. If you are a parent or guardian and you believe that your child under the age of 13 has provided us with information without your consent, please contact us at the address provided herein, and we will take reasonable steps to ensure that such information is deleted from our files.

This Privacy Policy applies to all “users,” including both those who use some of the Services without being registered or subscribing to Services and those who have subscribed to one or more Service, and/or have registered with the Site to create a profile and/or upload an online submission (collectively “Users”). This Privacy Policy describes the collection and use of Users’ personal information (e.g., information that identifies a specific person, such as full name or email address) where that information is not otherwise publicly available on the Services. Producer and/or Casting Crane also provide information on the Site’s Privacy Settings and describe generally the practices for handling non-personally identifiable information (e.g., interests, demographics and site usage) to the extent such information is associated with a particular user or user account.

2. Submission and collection of information on the services

Registration Information

This is the information you submit to register for a Service, for example, to create an account, upload a submission video, and/or otherwise use the Services. Registration Information may include, for example, name, email address, and birthday. If the User is under the age of 18 (a “Minor”), a parent or legal guardian must establish an account in their own name.

Public Information and Posts

These consist of comments or content that you post to the Services and the information about you that accompanies those posts or content, which may include a name, user name, comments, likes, status, profile information and picture.

Social Media/Third Party Information and Content

If you access or log-in to a Service through a social media or other third party service or connect a Service to a social media or other third party service, the information collected may also include your user ID and/or user name associated with that social media or third party service, any information or content you have permitted the social media or third party service to share with us, such as your profile picture, email address or friends lists, and any information you have made public in connection with that social media or third party service. When you access the Services through social media or other third party services or when you connect a Service to social media or other services, you are authorizing Producer and/or Casting Crane to collect, store, and use such information and content in accordance with this Privacy Policy.

Activity Information

When you access and interact with the Services, Producer and/or Casting Crane may collect certain non-

When you access and interact with the Services, Producer and/or Casting Crane may collect certain non-personally identifiable information about those visits. For example, in order to permit your connection to the Services, Casting Crane servers receive and record information about your computer, device, and browser, including potentially your IP address, browser type, and other software or hardware information. If you access the Services from a mobile or other device, Producer and/or Casting Crane may collect a unique device identifier assigned to that device, geolocation data, or other transactional information for that device.

Cookies and other tracking technologies (such as browser cookies, pixels, beacons, and Adobe Flash technology including cookies) which are comprised of small bits of data that often include a de-identified or anonymous unique identifier, may also be used to identify you and/or request that a parent/legal guardian submit information on your behalf. Websites, apps and other services send this data to your browser when you first request a web page and then store the data on your computer so the website, app or other service can access information when you make subsequent requests for pages from that site. These technologies may also be used to collect and store information about your usage of the Services, such as pages you have visited, content you have viewed, search queries you have run and advertisements you have seen. Acting on behalf of Producer, Casting Crane may also use cookies and similar tools to relate your use of the Service to collect personal information obtained from you or a reputable third party.

Third parties that support the Services by serving advertisements or providing services, such as allowing users to share content or tracking aggregate Services usage statistics, may also use these technologies to collect similar information. Producer and/or Casting Crane do not control these third-party technologies and their use is governed by the privacy policies of third parties using such technologies. For more information about third-party advertising networks and similar entities that use these technologies, see www.aboutads.info/consumers, and to opt-out of such ad networks' and services' advertising practices, go to www.aboutads.info/choices.

Most browsers are initially set to accept cookies, but you can change your settings to notify you when a cookie is being set or updated, or to block cookies altogether. Please consult the "Help" section of your browser for more information. Users can manage the use of Flash technologies, with the Flash management tools available at Adobe's website, see http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager.html. Please note that by blocking any or all cookies you may not have access to certain features, content or personalization available through the Services.

Information from Other Sources

Producer and/or Casting Crane may supplement the information collected with information from other sources as a result of the Services.

3. USE AND DISCLOSURE

Producer and/or Casting Crane use the information Producer and/or Casting Crane collect from and about you to provide the Services and features to you, including: to measure and improve those Services and features; to improve your experience with both online and off-line Services by delivering content you will find relevant and interesting, including advertising and marketing messages; to allow you to comment on content, and participate in online games, contests, or rewards programs; to provide you with customer support and to respond to inquiries. When the information collected from or about you does not identify you as a specific person, Producer and/or Casting Crane may use that information for any purpose or share it with third parties, including the purposes below.

Producer and/or Casting Crane use the information Producer and/or Casting Crane collect from and about you for these additional purposes:

To allow service providers to assist us in providing and managing the Services. Producer and/or Casting Crane may make your information available to certain third party service providers, such as contractors, agents or sponsors, who help us manage or provide the Services.

To allow social sharing functionality. If you log in with or connect a social media service account with Services, Producer and/or Casting Crane may share your information, including your user name, picture, and likes, as well as your activities and comments with other Services' users and with your friends associated with your social media service. Producer and/or Casting Crane may also share the same

information with the social media service provider. By logging in with or connecting your Services account with a social media service, you are authorizing us to share information Producer and/or Casting Crane collect from and about you with the social media service provider, other users and your friends and you understand that the social media service's use of the shared information will be governed by the social media service's privacy policy. If you do not want your personal information shared in this way, please do not connect your social media service account with your Services account and do not participate in social sharing on Services.

To deliver relevant advertisements. Producer, Casting Crane and/or and our service providers may use the information Producer and/or Casting Crane collect from and about you to deliver relevant ads to you when you use the Services or another service. As noted above, third-party advertising networks and advertisers may use cookies and similar technologies to collect and track information such as demographic information, inferred interests, aggregated information, and activity to assist them in delivering advertising that is more relevant to your interests. To find out more about third-party advertising networks and similar entities that use these technologies, see www.aboutads.info, and to opt-out of such advertising networks' and services' advertising practices, go to www.aboutads.info/choices.

To contact you. Producer and/or Casting Crane may periodically send promotional materials or notifications to the email address provided at registration or to your account. If you want to stop receiving promotional materials, follow the unsubscribe instructions at the bottom of each email. There are certain service notification emails that you may not opt-out of, such as notifications of changes to the Services or policies, or if you are a User. If you have installed a mobile app and you wish to stop receiving push notifications, you can change the settings either on your mobile device or through the app.

To share with business partners. Producer and/or Casting Crane may share your information with business partners to permit them to send you marketing communications consistent with your choices.

To protect the rights of Producer and/or Casting Crane and others. There may be instances when Producer and/or Casting Crane may disclose your information without providing notice or choice, including situations where there is a good faith belief that such disclosure is necessary in order to: (i) protect, enforce, or defend the legal rights, privacy, safety, or property of Producer and/or Casting Crane or their employees, agents and contractors (including enforcement of our agreements and our terms of use); (ii) protect the safety, privacy, and security of users of the Services or members of the public; (iii) protect against fraud or for risk management purposes; (iv) comply with the law or legal process; or (v) respond to requests from public and government authorities.

To complete a merger or sale of assets or stock. If Producer and/or Casting Crane sell all or part of our businesses, make a sale or transfer of our assets, or are otherwise involved in a merger or transfer of all or a material part of our business, Producer and/or Casting Crane may transfer your information to the party or parties involved in the transaction as part of that transaction.

4. SECURITY

Producer and/or Casting Crane use reasonable administrative, technical, personnel and physical measures to safeguard information in its possession against loss, theft and unauthorized use, disclosure or modification. However, no one can guarantee the complete safety of your information. If you are asked to select a password to access a Service, you should select a password that contains a combination of letters, numbers and non-alphanumeric characters (for example, %, \$ and &) and avoid dictionary words. In addition, you should not use the same password that you use for other business or personal accounts.

5. USER ACCESS AND CONTROL

If you no longer want to use the Services, please send an email to ITVA_PrivacyTeam@itv.com. You may unsubscribe to newsletters by clicking the "unsubscribe" link at the bottom of the newsletter email.

If you are a California resident, you may request that Producer and/or Casting Crane not share your personal information on a going-forward basis with Producer and/or Casting Crane Affiliates or unaffiliated third parties for their direct marketing purposes by sending an email to ITVA_PrivacyTeam@itv.com, with "The Love Island: Disclosure Opt-out" in the subject line and your

full name, email address, and postal address in the body of the email. Producer and/or Casting Crane will try to comply with your request(s) as soon as reasonably practicable. Remember that even after you cancel your account, copies of some information from your account may remain viewable in some circumstances. Backup information related to your account may be stored on Casting Crane servers for some time after cancellation for fraud detection or to comply with applicable law or Casting Crane internal security policies. Because of the nature of caching technology, your account may not be instantly inaccessible to others, and there may be a delay in the removal of the content from elsewhere on the Internet and from search engines.

6. OTHER IMPORTANT INFORMATION

Means of Notice and Choice

This Privacy Policy and your Privacy Settings are the primary means by which you will receive information about collection and use of your personal information. Your personal information will not be used in a manner different from what is described in this Privacy Policy without your permission.

Privacy Policy Changes

Producer and/or Casting Crane may modify this Privacy Policy as necessary. If any material changes are made that expand rights to use your personal information, you will receive a notice, and your consent will be requested. In the event the last email address you provided as a result of signing up for the Service is not valid or is not capable of delivering the notice to you, dispatch of an email containing the notice to that e-mail address shall nonetheless constitute effective notice.

Location of Data

The Site and Services are hosted in and managed from the United States. If you are a user located outside the United States, you understand and consent to having any personal information processed in the United States. United States data protection and other relevant laws may not be the same as those in your jurisdiction. This includes the use of cookies and other tracking technologies as described above. As a result, please read this Privacy Policy with care.

Linked Services

The Services may also be linked to sites or services operated by Producer and/or their affiliates ("Affiliated Companies") or third parties, and they may carry advertisements or offer content, functionality, games, newsletters, contests or sweepstakes or applications developed and maintained by third parties, including the online store. We are not responsible for the privacy practices of any such third parties, and once you leave the Widget via a link, enable a third-party service, or click an advertisement, you should check the applicable privacy policy of the third-party site.

Data Retention

Producer and/or Casting Crane will retain your information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or allowed by law.

Remember that even after you cancel your account, copies of some information from your account may remain viewable in some circumstances where, for example, you have shared information with social media or other services. Because of the nature of caching technology, your account may not be instantly inaccessible to others. Producer and/or Casting Crane may also retain backup information related to your account on our servers for some time after cancellation for fraud detection or to comply with applicable law or our internal security policies. It is not always possible to completely remove or delete all of your information due to technical constraints, contractual, financial or legal requirements.

Sensitive Information

Producer and/or Casting Crane ask that you not send us, and you not disclose, any sensitive personal information (such as social security numbers, information related to racial or ethnic origin, political opinions, religion or other beliefs, health, criminal background or trade union membership) on or through the Services or otherwise.

7. Contact Us

If you have questions about this Privacy Policy, please contact the Site at:

ITVA_PrivacyTeam@itv.com

Your California Privacy Rights. California Civil Code Section 1798.83 permits users who are California residents to request certain information regarding the disclosure of personal information to third parties for direct marketing purposes. To make such a request, please send a request to the contact information above.

Your EU and UK Privacy Rights. Any personal information that a UK or EU resident discloses to us will be treated in accordance with applicable data protection laws including the General Data Protection Regulation (“GDPR”). Under the law, you have several rights that you can exercise over your data. These are:

- **the right to request a copy of the personal information we hold about you.** To do this, please contact us at ITVA_PrivacyTeam@itv.com making clear that you are requesting a copy of your personal information and including full details of what you require. You may also be required to submit a proof of your identity.
- **the right to object to your personal information being used for direct marketing.** Where required we will ensure we obtain your consent before undertaking marketing and you will have the ability to opt out.
- **the right to object to your personal information being processed where the legal basis for the processing is our own legitimate interests as a business.** We will comply with such a request unless there is a lawful reason for not doing so, such as when we need to continue to process your information to defend a legal claim or if this information is necessary for the ongoing provision of our Services.
- **the right to rectification.** You may request that we correct any inaccurate and/or complete any incomplete personal information.
- **the right to withdraw consent.** Where we are processing your personal information on the basis that you have given us your consent to do so, you may withdraw your consent at any time.
- **the right of erasure.** You may request that we erase your personal information and we will comply, unless there is a lawful reason for not doing so.
- **the right to data portability.** In certain circumstances, you may request that we provide your personal information to you in a structured, commonly used and machine readable format and have it transferred to another provider of the same or similar services to us. Where this right is applicable, we will comply with such transfer as far as it is technically feasible.
- **the right to lodge a complaint with the supervisory authority.** We suggest that you contact us about any questions or if you have a complaint in relation to how we process your personal information. However, you do have the right to contact the relevant supervisory authority directly.